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CPG INTERNATIONAL  
*Building Products. Better.*

**CPG International Announces Hiring of Joe Ochoa as President of AZEK Building Products**

*Former Owens Corning Executive Brings Years of Industry Experience to Leading Building Products Company*

**SKOKIE, IL** – CPG International, a leader in premium, low maintenance, exterior building products, announced today the hiring of former Owens Corning executive Joe Ochoa as President of its AZEK Building Products unit.

Ochoa spent the last 15 years of his career at Owens Corning, a \$6 billion company, in various roles. Most recently, he was vice president of strategic marketing for the Roofing and Asphalt division, and served on the operating committee and as an officer of the company. Prior to that, he was vice president and general manager of the Engineered Insulation Systems (EIS) business; vice president and general manager of the Foam Insulation division; and general manager of the Latin America division.

“Joe Ochoa is a major player in the home and building products industry and we are thrilled to bring him on board to lead the AZEK unit of our business,” said Jesse Singh, CEO of CPG International. “In his role, he will provide overall strategic direction and leadership for AZEK Building Products to aid in bringing the organization to the next phase of growth.”

Ochoa will also have responsibility for financial planning and management activities to lead the organization’s profitability and performance.

Prior to Owens Corning, Ochoa served as vice president of technology for Servicelane, where he established a national network for home maintenance with Lowe’s Home Improvement Center as a key partner.

Ochoa also co-founded Fifth Gear Media, where he laid the foundation for the profitable company to merge to form Luminant Worldwide Corp., which had a successful IPO. Before Fifth Gear Media, Ochoa held a variety of leadership positions with Frito-Lay (part of the PepsiCo Company), Procter & Gamble, and AT Kearney.

Ochoa earned a master of business administration degree from the Stanford University Graduate School of Business as well as a bachelor’s of business administration degree from the University of Texas.

“AZEK is a leader in the premium building products industry and its products are second to none, which is why the brand has enjoyed incredible success in the category,” said Ochoa. “I am eager to lend my expertise in the industry to take the AZEK brand to the next level.”

**About CPG International**

CPG International LLC is an industry leader of premium building products that replace traditional materials and provide value through lower maintenance, refined aesthetics and reduced total cost. Our commitment to innovation, sustainability, and research and design is at the core of

who we are. CPG International is headquartered in Skokie, IL, in the greater Chicago area and also operates highly automated manufacturing facilities in Scranton, Pennsylvania, and Wilmington, Ohio. The company's products are marketed under several brands including AZEK® and TimberTech® for residential building materials, Scranton Products® for commercial building materials, and Vycom® for industrial building materials. For additional information, visit [www.cpgint.com](http://www.cpgint.com).

#### **About AZEK® Building Products**

AZEK Building Products is a leader in the development of premium, low maintenance exterior building products. Available to a worldwide audience, its product lines span AZEK Trim, Deck, Rail, Moulding, Porch and Pavers as well as capped wood composite Decking and Railing under the TimberTech brand. Both brands, synonymous with quality, style and innovation, are made in America and lead their market areas by continually reinventing product lines and redefining product categories. For more information about AZEK, visit [www.azek.com](http://www.azek.com). For more information on TimberTech, visit [www.timbertech.com](http://www.timbertech.com) or call 1-877-ASK AZEK.