

Press Contact:

Lauren Kaminski

No Limit Agency

312-526-3996

lauren@nolimitagency.com



**AZEK® Decking Named #1 in Quality in
2017 BUILDER Brand Use Study**

AZEK® Building Products Receives Recognition Within the Industry for Its Quality in Composite and PVC Decking

SKOKIE, IL—AZEK® decking has been honored as the #1 Quality product for composite/PVC decking by building and construction-industry professionals through the 2017 *BUILDER* Brand Use Study.

AZEK Building Products invests heavily in materials science research and development to create a capped polymer decking product that resists scratches, stains, fading, mold, mildew, and moisture damage. Through product innovation, the AZEK Building Products team ensures AZEK decking is a high quality, durable product that also adds beauty and value to a home.

Developed with advanced polymer engineering, AZEK's Alloy Armour Technology is a proprietary alloy formulation that provides improved performance characteristics, such as outstanding weathering and UV protection, resistance to scratching, and the ability to hold color over time. This technology has allowed AZEK decking products to carry an industry-best, 30-year limited fade and stain and a limited lifetime warranty.

"AZEK lives at the intersection of science and style," said AZEK Building Products CMO Julia Fitzgerald. "Builders tell us AZEK's polymer core makes it perfect for heat bending to create curves in premium decks. We also find that builders are changing our cities' skylines with AZEK rooftop decks. The lightweight durability is perfect for rooftop applications."

"Being recognized for offering a product that is best 'Quality' by those in the field is truly rewarding," said Patrick Barnds, General Manager of Decking at AZEK Building Products. "We always strive to earn the respect of our customers as being the company that manufactures the best decks."

About AZEK® Building Products

AZEK Building Products is a leader in the development of premium, low-maintenance exterior building products. Available to a worldwide audience, our product lines span AZEK Trim, Decking, Railing, Moulding, Porch and Pavers as well as capped wood composite Decking and Railing under the TimberTech brand. Both brands, synonymous with quality and innovation and made in America, lead their market areas by continually reinventing product lines and redefining entire product categories. For more information about AZEK, visit www.azek.com. For more information on TimberTech, visit www.timbertech.com.

About Hanley Woods 2017 BUILDER Brand Use Study

Hanley Wood, and their publication *BUILDER*, sponsored the 2017 *BUILDER* Brand Use Study to profile the brands builders use and to better understand the building product selection process. The Farnsworth Group conducted the study, and the data is based on 936 responses from "Builders, Builders-developers or General Contractors."