



**MEDIA CONTACT:** 

Lauren Kaminski No Limit Agency 312-526-3996 Lauren@nolimitagency.com

## AZEK® & TimberTech® Expand Impression Rail™ Line with New Textured Bronze

**Skokie, IL** —Following the successful 2015 launch of Impression Rail, an aluminum railing system that offers an update to wrought iron with lower maintenance material and faster installation, AZEK and TimberTech recently launched a new textured Bronze color option. Impression Rail's classic look, available in new Bronze or the original Black, creates a striking appearance when paired with AZEK or TimberTech's broad palette of deck colors.

Impression Rail stands out in the market - installing easily and up to 30 percent faster than other aluminum rail systems. Its lightweight profile and best-in-class, one person installation method saves time and labor on the jobsite while eliminating the need for welding equipment, specialty saw blades or other special tools that metal railing often requires. The Impression Rail Install Jig is available for purchase separately and speeds up fastener placement while ensuring the best fit and finish for each project.

Impression Rail's low-maintenance, high-quality powder coated aluminum profiles are engineered for strength, security and aesthetics. Impression Rail looks stunning as a standalone aluminum rail or it can be customized with AZEK or TimberTech's premium composite top rails and post sleeves.

"Feedback following our initial launch last year was overwhelmingly positive. Contractors appreciate Impression Rail's easy installation and homeowners love the premium look. It was no surprise that we have been frequently asked to offer Impression Rail in another color and the introduction of Bronze will address these requests for this high performance product," said Jenna Herron, Product Manager of Railing for AZEK and TimberTech . "The rich look of this fashion-forward color rounds out our railing options and complements most AZEK and TimberTech Deck colors."

Impression Rail is now available in textured Bronze, or the original textured Black, in 36" and 42" heights. Like all AZEK and TimberTech railing products, Impression Rail is backed by a 25-year limited warranty. For more information about Impression Rail, visit www.azek.com or www.timbertech.com.

## **About CPG Building Products:**

Leading the development of premium, low maintenance, exterior building products, CPG Building Products makes and markets the AZEK® and TimberTech® brands to a worldwide audience. With products that offer tangible benefits over traditional building materials, the AZEK and TimberTech product lines span Trim, Decking, Railing, Moulding, Porch, and Pavers backed by more than two decades of manufacturing experience. For more information about AZEK, visit www.azek.com. For information on TimberTech, visit www.timbertech.com.