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Scranton Products Awards \$80,000 In Lockers and Scholarships to Three Schools in “Duralife Unlocker Challenge” National Video Competition on Inclusivity and Diversity

Scranton, PA (5/7/2016) - Winners were announced yesterday, as Scranton Products awarded Williamsburg Christian Academy (WCA) \$50,000 in Duralife plastic lockers and \$7,500 in scholarships as first prize in the Duralife Unlocker Challenge national video competition from 260 submissions nationally. Created by Scranton Products, a leading manufacturer of plastic toilet partitions and lockers, the video competition challenged students to think about inclusivity and diversity in their schools and everyday lives to produce a video entry. Through online voting open to the public, Williamsburg Christian Academy's was part of the TOP 100 videos selected to be judged by a judging panel. The second place winner Canby High School, of Canby, Oregon, was given \$10,000 worth of Duralife lockers and \$5,000 in scholarships and St. Ann Catholic School, in West Palm Beach, Florida, was awarded \$5,000 worth of Duralife lockers and \$2,500 in scholarships for third place.

The competition's theme, "Through the Locker Door," asked students to explain why inclusivity is important to a more positive school environment and how it applies later in life. In producing their videos, students chose to expand the theme to include

topics ranging from diversity and race relations to bullying and students with special needs.

Williamsburg Christian Academy serves students in pre-K through grade 12. Students at WCA created a video that looked literally “through the locker door” to demonstrate many aspects of inclusivity in a student’s life. The students used traditional videography as well as green screen technology and a drone to produce the winning video, which can be found online: <https://www.youtube.com/watch?v=26eS0n1wfC4>. Dr. Dianna Lindsay, head of the high school at Williamsburg Christian Academy, served as the adviser on the project.

"I am thrilled that our Leadership Class was able to create a national award winning video that braided together research, images, and a story that not only accurately addresses the mission of our school but that was also well received by the judges!" commented Lindsay.

More information and the top 100 videos are available online: <http://www.unlockerchallenge.com>.

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About Scranton Products

For more than 25 years Scranton Products' premium brands have led the plastic partition and locker market, setting new benchmarks for the industry in quality and innovation. The company's well-known brands, including Hiny Hiders®, Resistall™, Tufftec® and Duralife®, are engineered for strength and durability, offering superior performance. The only HDPE plastic locker that is fully fire-rated for school corridors, Duralife Lockers® are GREENGUARD Gold Certified and meet strict criteria for products intended for use in schools and other environments where children spend significant periods of time. Visit www.scrantonproducts.com.